

North Hollywood, California, January 5th, 2010

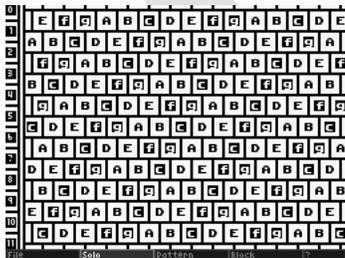
PRESS RELEASE

SoftEgg™ is pleased to announce the release of music-making application **Rhythm Core Alpha™** for Nintendo DSiWare™ in Europe, the United Kingdom, and Australia on Friday, January 21st, 2011 for 500 Nintendo DSi points!



Rhythm Core Alpha™ is the most advanced, easiest to use music creation system for the Nintendo DSi. It's advanced DRUM GRID and NOTE GRID allow rhythm loops, basslines, and melodies to be created simply by tapping spots on the screen. You can see all the parts at once, making it much easier and faster to get your beats down.

It also has a unique 2D SOLO MODE, which lets you play sound live with the Nintendo DSi stylus. This mode's 2d grid makes the largest number of notes available at once, making it easy to play real melodies.



Finally, the PATTERN SCREEN ties it all together, allowing the beats and chord changes to be arranged into complete songs.

Not only does **Rhythm Core Alpha™** have the easiest and most powerful sequencing on the Nintendo DSi, but **Rhythm Core Alpha™** also does things no other music program will do. It recognizes the key and scale of the music you have created, and allows you to

change key easily with the +Control Pad. You can also sequence those changes in the PATTERN SCREEN. *Nothing else does this.*

Patterns can contain many loops that you can also select with the Nintendo DSi's buttons, allowing you to change your beat or chord progression whenever you want. *Nothing else does this.*

Finally, the SOLO MODE only shows notes that match the key and scale of the music you have sequenced, making it impossible to hit a wrong note. *Nothing else does this.*

Rhythm Core Alpha™ comes with nearly 300 built-in sounds, including synth sounds, orchestral sounds, rock sounds, and even old computer and video game (chipmusic) sounds. Furthermore, it allows the sounds to be customized with an adjustable ADSR envelope, and now with a powerful multi-waveform vibrato feature that is new to this release!

Numerous features have been added for this release, including not just the Vibrato, but also live recording of your solos directly into instrument tracks, live recording of your block and key changes into patterns, and enhanced pattern editing. This makes it not only the fastest program for sequencing, but also a great tool for live performance. You can actually build an entire song live, in front of an audience! You can change the key of the music you sequenced with the +Control Pad or face buttons, like fingering a guitar, while soloing with the Nintendo DSi stylus using your other hand. Or you can sequence all of the chord changes in the pattern mode and concentrate more on your soloing.



#	BLOCK	LENGTH	KEY	SCALE
000	00	0032	D	Major
001	00	001b	A	Major
002	01	001b	G	Major
003	02	001b	E	Major
004	02	001b	C	Major
005	00	001b	C	Major
006	00	001b	G	Harminr
007	00	001b	B	MeImnrUp
008	00	001b	G	Blorian

We are pleased to announce that no changes have been made to the graphics in the program at all for this release. It is ugly because it is powerful, and we haven't wasted any time or system resources on making it pretty. **Rhythm Core Alpha** presents you with as many controls as we could cram onto the Nintendo DSi's two screens, which may overwhelm some, but gives the most power to the user. We consider this a professional music tool, and think that it is a mistake to dumb down programs for the perceived "general audience". **Rhythm Core Alpha™** is the most advanced music program on the Nintendo DSi.



Features:

Drum Grid

- 12 tracks
- 64 beats
- 122 sounds
- 7 velocity levels
- track mute and solo modes
- 7 powerful editing options: copy, shift, set, clear, random, echo, and velocity.

Note Grid

- 8 tracks
- 64 beats
- 166 sounds
- 7 velocity levels
- track mute and solo modes
- 8 powerful editing commands: copy, shift, set, clear, random, echo, velocity, and transpose.
- automatically detects key and scale, allows changing with +Control Pad or buttons.
- 24 key/scale (chord) change options using buttons, from 120 possible key/scale combinations.

Solo Mode

- 2D solo grid gives over 6 octaves of notes on screen
- each note can reach 6 other notes without lifting the Nintendo DSi stylus for more fluid play
- notes in grid remap to current scale... no wrong notes can be hit!
- user can override scale selection
- drums can also be played from the solo screen!
- Can now be recorded into the note and drum grid!

Pattern Mode

- Allows sequencing of drum & bass loops and key changes!
- Can be recorded live!
- Allows multiple loops of beat and key changes for performance flexibility!
- New easier editing features added!
- Select pattern step with +Control Pad or buttons!

Sound Engine

- Powerful ADSR envelope allows sound customization
- New powerful multi-waveform vibrato feature!
- 16 simultaneous sound playback

Language Support

- Fully localized in English, French, German, Italian, and Spanish, including manuals and all in-product text.

SoftEgg™ presents Rhythm Core Alpha™ on Nintendo DSiWare™. 500 Nintendo Points™.
For videos, audio samples, screen shots and support forums, go to <http://www.rhythmcorealphabet.com>

About SoftEgg

SoftEgg is the company of veteran game developer T. B. Trzepacz, whom has worked on over twenty game titles, including several multi-million selling franchises.

Originally founded in 1995 for the release of "Princess Maker 2", SoftEgg later went on to provide contract programming assistance to many other companies on a wide variety of game titles for many platforms.

In 2007, SoftEgg became an officially licensed Nintendo developer. In 2009, SoftEgg began working on original products to be distributed in the Nintendo DSiWare™ store. Rhythm Core Alpha is the first of those products.

For more information, please see our website at <http://www.softegg.com>, or join our group on Facebook at <http://www.facebook.com/group.php?gid=123510537671498>.

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